

UCLA

Student Learning Outcomes for the B.A. in Business Economics

Students who complete the Business Economics degree should be adept in:

- applying microeconomics to understand the interaction of individuals and organizations in markets, and the role of public policy in shaping those interactions.
- applying macroeconomics to understand the functioning of market economies at regional, national, and global levels, and the role of public policy in shaping those interactions.
- understanding and applying the principles of accounting in analyzing business problems.
- obtaining and using data to evaluate hypotheses with tables, charts, and statistical analyses.
- using appropriate analytical perspectives and approaches to frame problems involving the interaction of people, organizations, markets, and society; identify effective strategic approaches to problem solving; and gather and organize key information to facilitate problem solving.
- employing effective written, oral, and interpersonal communication skills within academic and business contexts.